

EADH membership report

June 2016 – Fabio Ciotti

General considerations

At the half of June ADHO's constituent organizations have 1153 individual members (of which 1117 are unique individuals). This amount to an absolute increase of 290 members (35%) since last year on June (863), and of 111 since November 2015. CenterNet has now 48 members, losing one member since June 2015.

Most of this increase is due to the growth of EADH, as for the contribution of its AOs (in particular is to be noted the great success of the newly established Northern Digital Humanities) as for a good growth of direct members (40). In general almost all the COs and AOs show a positive trend with the exception of aaDH that loses 41 members since last year. Following the trend of the last year Joint membership continues its decrease, losing 103 units since last July and 64 since November, in favor of the single COs' membership.

As for the type of membership, *Membership only* is the preferred route, with only 23% of individual members choosing to subscribe to the journal (264). This confirm the negative trend of Journal subscriptions in the last year, though the decrease is relatively small since June (20).

EADH subscriber and membership numbers

From EADH's perspective our total formal membership now is 921, with the following composition

EADH direct: 163

AIUCD: 102

DHD: 282

NDH: 116

Joint: 258

This is a big increase of 278 since June 2015 (643). Even more relevant are the increases in direct membership to EADH, now at 163 (+57) and the growth of AOs, with AIUCD at 102 (+25), DHd at 282 (+144), and NDh at 116.

If joint membership would be redistributed to join their geographically closest CO, EADH's membership would be approximately 748, triple the nearest other CO (ACH). Under any perspective EADH membership amount at more than the double than any other CO in ADHO.

DHd is the single autonomous biggest Association inside ADHO galaxy. Germany is the country where the bigger number of ADHO members reside, followed by USA and Italy (these figures are not completely error free, but the overall landscape is this).

Coming to typology, this are the details of EADH membership:

EADH Regular with Journal	25
EADH Reduced with Journal	16
EADH membership only Regular	80
EADH membership only Reduced	41
DHd Regular with Journal	55
DHd Reduced with Journal	11
DHd Regular	181
DHd Reduced	35
AIUCD Regular	52
AIUCD Reduced	50
NDH	116

Total Journal subscriptions from EADH proper membership amount to 107. Among Joint membership DSH subscribers are 86.

All members of the **EADH Executive Committee, Officers and President** have a current membership.

ADHO membership data

Overall individual members: 1153

Overall unique members after deduplication of members that have joined more than one Association (Mostly members of one AO and one CO/Joint): **1117**

Centernet members: 48

Single COs membership

Regular/reduced fees ratio, if available, between parentheses

				Total COs membership incl. Joint members
EADH :			663	921
	AIUCD	102 (52/50)	500	
	DHd	282 (194/46)		
	NDh	116		

	EADH	163 (110/53)		
ACH:			116 (82/44)	374
AADH:			34 (27/7)	292
CSDH:			62 (38/24)	320
JADH:			10 (8/2)	268
Joint members:			258 (180/78)	
Onorary members:			10	

Membership types and DSH journal subscriptions

Journal Regular	152	264
Journal Reduced	46	
AO with Journal	66	
AO Membership only	434	883
CO Membership only Regular	267	
CO Membership only Reduced	182	
Centernet with Journal	8	
Centernet w/o Journal	38	

Relevant Trends

The following table shows the absolute membership numbers of any CO and AO now, in November and in June 2015, and their respective absolute differences.

	June 2016	Nov 2015	June 2015	1 yr comp	6 mth comp
Onorary	10	10	10	0	0
AIUCD	102	85	77	25	17
DHd	282	212	138	144	70
NDh	116	0	0	116	116
EADH Direct	163	123	106	57	40
EADH Total	663	420	321	342	243
ACH	116	102	84	32	14
AADH	34	85	75	-41	-51

CSDH	62	44	43	19	18
JADH	10	10	8	2	0
Centernet	48	58	49	-1	-10
Joint members	258	361	322	-64	-103
Total individual	1153	1032	863	290	121
Grand Total	1201	1090	912	289	111

Joint membership distribution

Distribution by country

AUSTRALIA	9
BELGIUM	2
CANADA	19
DENMARK	1
ESTONIA	1
FINLAND	3
FRANCE	5
GERMANY	25
INDONESIA	1
IRAQ	1
ISRAEL	1
ITALY	1
JAPAN	21
MALAYSIA	1
MEXICO	2
NETHERLANDS	5
NEW ZEALAND	1
NIGERIA	1
NORWAY	3
PORTUGAL	1
REPUBLIC OF IRELAND	3
SPAIN	2
SWEDEN	1
SWITZERLAND	9
UNITED KINGDOM	23

UNITED STATES	115
VANUATU	1
Total	258

Presumptive distribution of Joint members between actual COs based on geographical provenance

ACH	115
EADH	85
CSDH	19
AADH	13
JADH	21
OTHERS	5

What-if scenario: simulation of COs Membership with Joint members assigned to COs

	Direct	Joint	Total
ACH	116	115	231
EADH	663	85	748
CSDH	62	19	81
AADH	34	13	47
JADH	10	21	31

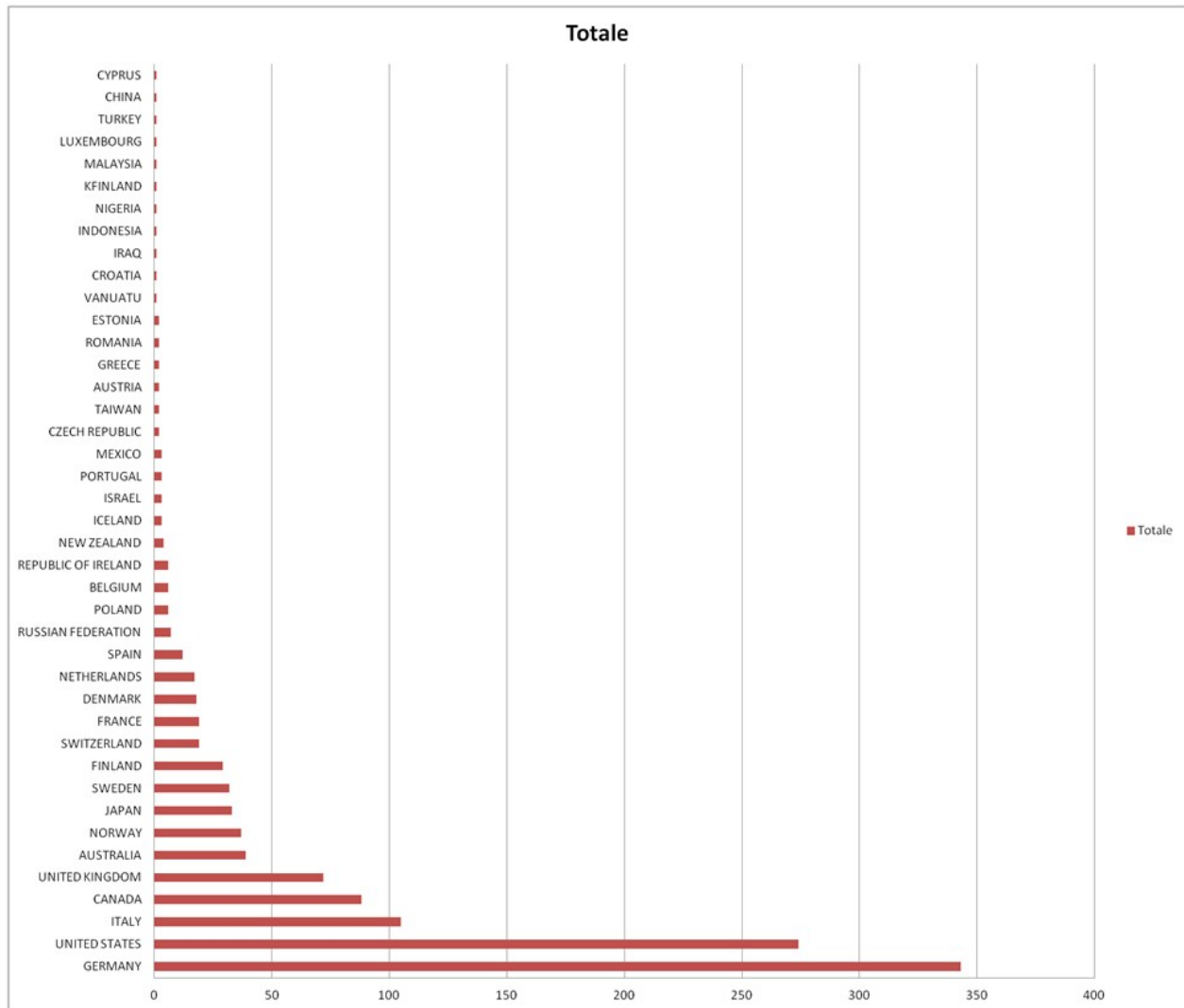
Geographical provenance of ADHO membership

This section is an attempt to give an overall picture of geographic distribution of ADHO membership. Please note that data are not 100% safe since where provenance was not explicitly stated some generic assumptions have been used to assign one.

GERMANY	343
UNITED STATES	274
ITALY	105
CANADA	88
UNITED KINGDOM	72
AUSTRALIA	39
NORWAY	37
JAPAN	33
SWEDEN	32
FINLAND	29
SWITZERLAND	19
FRANCE	19
DENMARK	18

NETHERLANDS	17
SPAIN	12
RUSSIAN FEDERATION	7
POLAND	6
BELGIUM	6
REPUBLIC OF IRELAND	6
NEW ZEALAND	4
ICELAND	3
ISRAEL	3
PORTUGAL	3
MEXICO	3
CZECH REPUBLIC	2
TAIWAN	2
AUSTRIA	2
GREECE	2
ROMANIA	2
ESTONIA	2
VANUATU	1
CROATIA	1
IRAQ	1
INDONESIA	1
NIGERIA	1
KFINLAND	1
MALAYSIA	1
LUXEMBOURG	1
TURKEY	1
CHINA	1
CYPRUS	1

Following and histogram graph of these geographic distribution.



Membership management Issues

The actual membership management service, run by OUP, has various drawbacks and shortcomings, that have been magnified by the introduction of the Associated Organizations in the ADHO organizational structure. First of all, the administration or validation of membership entitlements – e.g. conference discounts, eligibility to awards and grants, voting in elections – require the manual collection and harmonization of membership details spread across different sources (OUP, DHD, AIUCD, NDH). This process is time consuming and prone to errors. Second, the official subscription page by OUP is still complex and confusing, and gives little if no possibility for customization. Other minor problems are the synchronization of members mail lists, that must be done manually, and the lack of detailed data that could be useful to analyze the membership.

A related problem is the fact that OUP subscription page gives the possibility to opt for a Joint Membership Only rate that for some membership types costs exactly the same as the single membership to one CO. This is inconsistent. Joint membership is problematic in general for

organizational reason, but has some positive community building effects. My position is to eliminate it. If it has to stay, though, it must be rationally organized. The *ad hoc* subcommittee appointed by ADHO SC last year to study this issue suggested that each additional membership should cost 10/5 € (full/student). This should be reflected in the subscription web page.

The criticality of the actual situation is generally acknowledged and the discussion about the possibility of changing the membership administration service has already gone a long way. Nevertheless, technical, economical and political issues (eg. the connection of membership and financial structure of ADHO) have hindered any solution. Given this objective impasse, my suggestion is that, while waiting for a future new administration system, ADHO asks OUP to undertake a redesign of the actual subscription service, in order to get rid of the most relevant problems and inconsistencies. I propose that ADHO Membership Coordination Committee should be in charge for this redesign on the ADHO side, in cooperation with the Infrastructure Committee.

Another relevant issue is the decrease of the members that get also a DSH print subscription. This issue is out of the scope of the membership officer, but I take the chance to propose a possible solution to the potential lowering of the incomes that this negative trend could generate. It consists in the possibility to sell a personal on-line only subscription to the journal at a cost not superior to 50/25 € (full/student). This will probably reduce the print subscriptions, but the overall number of individual subscribers will raise. This opportunity should be extended to all AOs members.

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Chair ADHO Membership Coordination Committee
18 June 2016