

ALLC Membership Report

13 June 2011

1. Membership numbers

As of 2 June 2011 there are **314** individual subscribers to Literary and Linguistic Computing, representing no change in the six months from the previous report, and an increase of **22** over the past 12 months. Those members of ALLC, either singularly (70) or via joint membership (128) represent a figure of **198**, a decrease of **1** from the winter, and an increase of **15** over the past 12 months.

Membership figures continue the trend of remaining approximately static, with a growing trend for members to move towards becoming joint members.

Presently all members of the ALLC executive are in good standing.

2. Membership breakdown

Membership Type	2 Jun 2010	2 Dec 2010	2 Jun 2011	1yr comparison 2 Jun 2011 – 2 Jun 2010 +/-	6mth comparison 2 Jun 2011 – 2 Dec 2010 +/-
Honorary member			10	<i>n/a</i>	<i>n/a</i>
ACH Personal	46	48	40	-6	-8
ACH Student	23	25	28	+5	+3
ACH Senior Citizen	3	3	5	+2	+2
ALLC Personal	59	64	55	-4	-9
ALLC Student	16	17	12	-4	-5
ALLC Senior Citizen	3	3	3	<i>n/c</i>	<i>n/c</i>
SDH/SEMI Personal	21	23	19	-2	-4
SDH/SEMI Student	16	16	14	-2	-2
Joint ADHO Personal	68	73	82	+14	+9
Joint ADHO Student	31	36	42	+11	+6
Joint ADHO Senior Citizen	6	6	4	-2	-2
Total	292	314	314	+22	n/c

3. Institutional and consortia membership

For the year to date **3,018** institutional subscriptions are taken. **73** down on the end of year 2010 figures, but up on all previous years.

4. Membership issues

The main problem has been with the online subscription renewal, where for many members this simply did not work. This led to a fair number of members having lengthy and unhelpful communications with OUP's customer care. This has quite understandably upset members and does not reflect well on the Association. The solution appears to have been to renew via paper based methods, and OUP offer their apologies and make promises this will not happen in the future.

ALLC held elections in March/April of this year, and some members were in a rush to renew so they could stand for election or nominate others. This did add an extra time pressure on those who were renewing, as the above issue did not help. As far as I am aware no renewal was held up unnecessarily.

A proportion of renewals triggered new subscription numbers, an issue which has occurred in the past. This is a slight inconvenience for members, but one which does not interrupt their membership or benefits.

Changes of addresses have not always been intelligently handled. My suspicion is that OUP simply use a postcode lookup, and neglect to tailor it. This has resulted in some members not receiving their journal at their individual work addresses, instead being routed to a more general mail room. There may be more occurrences of this as members begin to realise their journals are not being received. I am keen to pursue this, and discover if there is a greater trend.

David Beavan
13 June 2011