

Membership Report (11/12/2007)

1. Membership Numbers

As of 11/12/07, there were 224 paying subscribers to LLC. This is an increase of 21 individuals from end of May 2007, just over 10%. This means membership has increased by 26% from end of May 2006, when there were 178 paying subscribers.

The rise in individual memberships can be attributed to the following:

- a) Chasing committee members to ensure they are paid up members. Committee members are reminded that it is unconstitutional for them to serve on various committees without being a paid up subscriber to LLC. For the first time, all committee members in both organisations are paid up members. Committee members are encouraged to renew their membership in the New Year when the correspondence arrives from OUP. Membership of individuals will be checked before the summer meetings.
- b) The redesign and availability of promotional material, advertising the benefits of LLC and allowing people to sign up easily. Leaflets have been dispatched to a variety of conferences and events, and we plan to increase the coverage of conferences that LLC is promoted at. Please recommend any venues you think may be appropriate for publicity, and let me know if you need any leaflets.
- c) Making the combined membership plus conference attendance rate for members much less than the conference attendance fee for non-members. It is therefore economical to become a member to attend the conference. This is something which should be continued.

2. Membership breakdown

Membership Type	Number of Members	+/- since May 2007
ACH Personal	62	+6
ACH Student	7	+1
ACH Senior Citizen	4	same
ALLC Personal	73	+4
ALLC Student	9	+4
ALLC Senior Citizen	2	+1
Joint ADHO Personal	50	+4
Joint ADHO Student	17	+1

Growth is healthy across all areas of journal subscription.

3. Institutional and Consortia Membership

Subscription Type	Number
Institutional Subscription – Print only	143
Institutional Subscription – Online only	22
Institutional Subscription – Print and Online	90
Institutional- suspended for non payment	5
Consortia	1,778
Gratis Print	62
Gratis Online	885

I do not have related figures for the past year for comparison, unfortunately, but believe from OUP that there has been some growth. At some stage, I would like to investigate who the Gratis print copies are delivered to. Many of the Gratis Online subscriptions are to institutions in the developing world, and this is something we should encourage. Committee members are encouraged to ask their own institution to take out a subscription.

2. Redesign of LLC material to include SDH/SEMI

In January 2008, SDH/SEMI will be joining ADHO. Membership of SDH/SEMI will be by subscription to LLC (which should swell membership numbers further, obviously). In order for this to be possible, the print and online materials for subscription to LLC have had to be changed. You should all have seen the draft of the new leaflet, which is now with OUP for redrafting, and hopefully printing by the end of the year. The website will also be changed to reflect this. There is a small change in pricing, which was agreed by the chairs/presidents of the associations, to accommodate the new structure.

If anyone requires new leaflets after December 2007, please let me know.

5. Membership issues reported

There have been very few membership problems reported. Perhaps this is due to the new individuals dealing with LLC at OUP who we are building up a good relationship with and have been very helpful indeed.

However, do not hesitate to report any problems you or your colleagues are experiencing with subscription, payment, receiving journals, etc. If those are not reported, we cannot sort them out.

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