

# ALLC:EADH Membership Report

## 12 July 2013

### **1. Membership numbers**

As of **8 July 2013** there are **583 members** of ADHO or its constituent organisations, representing an **increase of 63** on this time last year. It is positive to see a continued increase in membership, a healthy **12% growth** in 12 months. However this number is down on the 2012 year end, being 5% less. As this data is from 8 July, there are additional members not reflected in this report, mainly as a result of last minute sign-ups to obtain the lower conference rate. I expect membership numbers at the end of 2013 to be higher than end 2012 because of this and as new members join regardless of the conference.

The trend towards **AHDO joint** membership continues this year, with a **gain of 103 (+47%)** members since this time last year. A drop in many single constituent organisation memberships reflects this; joint membership does however bolster the membership of each constituent organisation.

From **ALLC:EADH's** perspective our single membership stands at **56**, down from **92** this time last year, representing a **fall of 39%**. This may be in part to the North American location of the conference this year. However, taking into consideration the **ADHO joint** members our total membership is **377**, up **67 (+21%)** from 12 months ago. The rise in student memberships is particularly high, and linked to the reduced society-only fee, see below for more detail.

All members of the **ALLC:EADH Executive Committee, Officers and President are in good standing** and have a current membership, as are the incoming members.

### **2. Subscriber numbers**

The 2013 year is the first to introduce the reduced **society-only fee**, whereby members do not also receive the journal. Of the **149** ADHO student members **100** chose this option, that is **67%**. Of the **158** ALLC:EADH (single and joint) student members the proportion is **63%**. Clearly this incentive has proved popular, and it is likely those who chose it continue to benefit from the journal through institutional subscriptions.

### **3. Membership issues**

**Membership renewal** has again been an **awkward** process for our members; much of the difficulty continues to be due to Oxford Journal's online system. Problems range from **poor interface design**, leading to orders being removed from the cart, to more serious issues such as **difficulty accepting payments** from non UK addresses, or **insisting on payments being made in Euros** across all of Europe (excluding the UK), as well as the **discontinuation of automatic credit card renewals**. In many cases where personal intervention has been made, successful subscriptions have been achieved, however it is also to be expected that people simply gave up.

Overall the Oxford Journals customer service has been effective, and they have contacted individuals to assist them when automatic procedures have failed, but it should not have to take these measures. Again, the **reputation of our organisations** is being put at **risk** due to the systems in place at Oxford Journals.

I wish to note that Paula Thompson has been extremely responsive, professional and prompt when responding to queries generated by this process, and she is to be thanked.

**Recommendation:** We seriously look at how members join the organisation, and the benefits they are joining for, particularly in light of the popularity of society-only fees.

**David Beavan**  
**ALLC:EADH Membership Officer**  
**12 July 2013**

## Appendix. Membership breakdown

Membership Type	05/07/2012	06/12/2012	08/07/2013	1yr comparison	6mth comparison
aaDH Personal	52	54	24	-28	-30
aaDH Student	7	7	3	-4	-4
<b>aaDH subtotal</b>	<b>59</b>	<b>61</b>	<b>27</b>	<b>-32</b>	<b>-34</b>
ACH Personal	51	60	74	+23	+14
ACH Student	38	54	30	-8	-24
ACH Senior	5	5	6	+1	+1
<b>ACH subtotal</b>	<b>94</b>	<b>119</b>	<b>110</b>	<b>+16</b>	<b>-9</b>
ALLC:EADH Personal	64	66	44	-20	-22
ALLC:EADH Student	24	25	9	-15	-16
ALLC:EADH Senior	4	4	3	-1	-1
<b>ALLC:EADH subtotal</b>	<b>92</b>	<b>95</b>	<b>56</b>	<b>-36</b>	<b>-39</b>
CSDH/SCHN Personal	25	26	22	-3	-4
CSDH/SCHN Student	15	16	11	-4	-5
CSDH/SCHN Senior	0	1	0	=	-1
<b>CSDH/SCHN subtotal</b>	<b>40</b>	<b>43</b>	<b>33</b>	<b>-7</b>	<b>-10</b>
JADH Personal			1	+1	+1
JADH Student			1	+1	+1
JADH Senior			1	+1	+1
<b>JADH subtotal</b>			<b>3</b>	<b>+3</b>	<b>+3</b>
<b>centerNet</b>	<b>17</b>	<b>17</b>	<b>33</b>	<b>+16</b>	<b>+16</b>
ADHO Personal	128	168	155	+27	-13
ADHO Student	72	93	149	+77	+56
ADHO Senior	8	8	7	-1	-1
ADHO Honorary	10	10	10	=	=
<b>ADHO subtotal</b>	<b>218</b>	<b>279</b>	<b>321</b>	<b>+103</b>	<b>+42</b>
<b>Total</b>	<b>520</b>	<b>614</b>	<b>583</b>	<b>+63</b>	<b>-31</b>

Membership Type (inc joint ADHO)	05/07/2012	06/12/2012	08/07/2013	1yr comparison	6mth comparison
aaDH	277	340	348	+71	+8
ACH	312	398	431	+119	+33
ALLC:EADH	310	374	377	+67	+3
CSDH/SCHN	258	322	354	+96	+32
JADH			324	+324	+324